



POUT, SHOUT & PASS IT ON #GETLIPPY

GET LIPPY DAY 25 MAY



1. Take a **selfie or boomerang** wearing your LOUDEST lippy
2. Upload to your social channels and **TAG three FRIENDS** with a message of your choice to raise awareness of gynae cancers
3. Include donation message **Text 'LIPPY' to 70660 to donate £3***
4. Ask three friends to **#PassThePout**
5. Include hashtag **#GetLippy**

Join us to #GetLippy on women's health

Every day 58 UK women are diagnosed with a gynae cancer; sadly, 21 of these women will die too soon. Cervical screening is at its lowest rate for two decades. So why aren't women taking their health seriously?

Embarrassment, lack of knowledge and being uncomfortable discussing our bodies all play a role. It's no wonder we find it hard to talk to health professionals when we can't even say the words without squirming. GET LIPPY with The Eve Appeal to break taboos and save lives... for our mothers, daughters, sisters and friends.

On 25 May, please post your best pout or shout in your loudest lippy on Instagram or Facebook #GetLippy and Text LIPPY to donate £3*. Tag three friends you love to do the same and pass on the pout so we get our life-saving messaging to as many women and men as we can.

www.eveappeal.org.uk @eveappeal #GetLippy

